




# Hontil K.

**Product Designer** (confirmed)

## Contact

 [www.hontil.com](http://www.hontil.com)

 Check my homepage's footer

 Paris, France (travel friendly)

## Hard Skills

Design Thinking Methodology

User Research

Market Research

Workshop Facilitation

Figma

UX Design

UI Design

Atomic Design

Mobile Design

Wireframing

Prototyping

Illustrator

InDesign

Photoshop

Miro

HTML/CSS

VSCode

## Languages

French : Native speaker

English : Fluent

## Interests

Visual arts & music

Fashion & Gastronomy

Basketball

## Work Experience

### Product Designer - Aneo

Consulting

January 2023 - Today, Paris

**Française des Jeux (May 2023 - April 2024) : Integration to the "Account" Team**

- Revamp and continuous improvement of the Design System across the two business units;
- UX/UI revamp of in-app flows, according to the new Design System and User Testings;
- Design Evangelisation with non-designers through workshops to enhance Design Maturity.
- Wireframing the screens of an upcoming in-app Dashboard to track gambling activities & habits;

**Société Générale (April 2023 - May 2023) : Upscaling the onboarding process of the new staff with an e-learning platform (Data team mostly based in Bangalore)**

- Audit of internal platforms available for other teams to spot patterns and best practices;
- Identification of the standard user and platform requirements through desk research, focus groups and interviews;
- Wireframes validation with the users through concept, usability and desirability testings;
- First drafts delivery and projection of the next sprints requirements.

**Internal projects :**

- **Redesign of ArmoniK website (second version):** presenting Aneo's newest HPC tool (UI, sitemap, information architecture);
- **Co-creation of the Design Fresk:** based on the Climate Fresk, in order to introduce the principles of the Design Process in a playful way to non-initiated audiences.
- **Designing an event:** Revamping of the "Classement des Associations" closing ceremony, a contest ranking Student Associations throughout the year, by optimising the overall IRL experience for both students and potential sponsors.

### Teacher Assistant - Ironhack

Tech School

May - December 2022, Paris

- Conducting training on UX/UI Design methodologies and tools;
- Teaching, managing, training and supporting + 50 students;
- UX/UI Design, HTML and CSS lessons and workshops facilitation;
- Curriculum improvement and revamp

### Product Designer - Bpifrance (io.bpifrance.fr)

Freelance

March - June 2022, Paris

**Brief :** Redesigning a recruitment landing page for a leading french fintech

- Desk research about the job market in IT and benchmark on growing french tech companies;
- Conducting interviews (+10) with dev profiles to build the Persona and map the user Journey
- User flow and information architecture revamp, concept Testing;
- Conducting Usability and Desirability Tests on Hi-Fi wireframes;
- Definition of success metrics and next steps planification

## Projects

### Artistic Director/ Graphic Designer/ UX Designer - Lea9ue

Creative entertainment collective (co-founder)

2020 - 2023, Online

- Planification and direction of an online event with 100+ unique viewers
- Managing and collaborating synchronously on various projects with 20 members
- Creation of 50+ artworks (Podcast covers, Playlists, visual assets for videos and promotion)
- Audit and desk research about the collective and the audience to resolve organisational pain points

## Education

### UX/UI Design Full-Time Bootcamp

Ironhack Paris

February 2022 - April 2022

- Intensive 9 weeks Bootcamp - 450h in English;
- Won the Hackshow : Best UX/UI Design project with a company

### Master's degree in Digital Communication & Marketing

PPA

2019-2020